

SOCIAL MEDIA PACKAGES FROM INDEPENDENT PROJECTS

Fan Page, Social Media Packages and Add-ons:

Creation of Fan Page: \$75

- Includes:
- Importing JPEG image for Profile Picture
- Inserting contact information and website
- Adding text to the “a little about fan page” text box under the profile picture
- Updating page with first status update with relevant keywords for optimization in search engines
- Sending fan suggestion to fan page owner and making admin
- A walk-through tutorial on use of fan page, attaching links, movies and pictures to the wall and answering any questions

Add-ons:

Custom Design Landing Page using the FMBL Static application: \$125 Design and coding performed by [Maro Design](#)

This gives your fan page a custom feel that makes your fan page really stand out. It's the first thing people will see before they become a fan and here, you can explain to potential fans what your fan page is all about and why they need to become a fan AND tell others to become a fan!

Custom Design Dynamic Mini-Site using the Dynamic FMBL application: \$ custom
(Contact us for quote)

Design and coding performed by [Maro Design](#)

This gives your fan page a custom mini-site with built-in functionality for dynamic tabbed areas to display multiple pages without re-loading the page. Dynamic content can be image galleries, videos, text, and contact forms.

Link your fan page to other social networks: \$25

Linking your fan page to your twitter account will allow for ALL status updates to automatically get sent to your twitter account. You can then link your Twitter account to your LinkedIn account. This means that you can update just ONE social network and it will appear on all three sites, making your social networking SO much easier.

Monthly social media management:

\$50/month

Don't have the time to keep up with status updates, tracking comments from fans or adding images to your wall? As far as status updates go, we believe that to be affective, you should have at the most, 3 status updates daily and at least ONE per day. This can be taxing, but because fan page status updates appear on the fans' newsfeeds, you want to hit as many fans as possible with your content. Only updating once in awhile puts your status update at the very bottom of a fan's newsfeed. The more you update your fan page, the more fans you will hit. We will also research for relevant search engine-friendly content based on the type of fan page you have.